

## Some of the Benefits provided to our customers



### → Market Call

Daily recorded call around 10 a.m. each morning with an update on the key grain and “outside” markets.

### → Grain Market Outlook

Daily email that brings you up to date on the latest events in the grain markets and some strategies you could choose to implement.

### → Third Thursday Marketing Meeting

Online Webinar at 9 a.m. Central time on the Third Thursday of each month presented by Rich Morrison, provides current market conditions, recent news regarding farm programs, industry reports, and much more!

### → Revenue Management Update

Monthly newsletter sent the day of each month’s USDA report.

## FOUNDATIONAL PRINCIPLES OF

### RISK MANAGEMENT:

1. Know Cost
2. Have a Profit Goal
3. Lock in Profit Whenever Available
4. Don’t Lose Money
5. Understand Government Programs
6. Understand Crop Insurance
  - a. Do I need It?
  - b. Which Policy?
  - c. Can I Benefit with NO Indemnity?
  - d. Who Should I Buy From?



**Please consider us for your Risk Management needs!**

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